



Joëlle Haas

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Problems can never be solved with the same
mindset that caused them

Short description

Joëlle Haas is a Junior Consultant at Affinitas AG, and is also doing a master's degree in Business Administration with a specialization in Management at the University of Bern. She has practical experience in operational and strategic marketing, as well as in the successful organisation and management of events and training courses. She is a committed team player with an analytical approach and creative flair.

Focal points

- Customer mandates as junior consultant
- Optimisation of processes, working methods and systems, as well as support for and empowerment of employees
- Collaboration on customer projects as support for colleagues at Affinitas in interim and project mandates
- Provision of support in project planning, documentation work and training

Professional experience

- Event organisation
- Website management
- Search engine marketing (SEA, SEO)
- Marketing strategy
- Creation of advertising material
- Social media management
- Administrative activities (orders, credit checks, contracts, reporting)