



# Gisela Wüthrich Bangerter

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What doesn't challenge,  
doesn't create change.

## Short description

Gisela Wüthrich Bangerter has held various leadership roles for over 20 years, with a focus on working in an industrial environment as a HR manager. She has a strong commercial awareness, is committed to clarity and is sensitive in her approach when dealing with people. In addition to her many years of practical experience, she has completed a range of advanced training courses in HR, coaching and organisational development and holds an MAS in Leadership & Change Management.

In recent years Gisela Wüthrich Bangerter has managed various projects in the areas of employer branding, HR marketing, recruitment and onboarding. She is a modern-thinking and open-minded specialist with a passion for all matters relating to leadership. As a trained coach and consultant she provides managers with valuable support in challenging situations. Her approach in this regard is tactful but clear, even in relation to difficult issues, and is always focussed on moving the organisation forward.

## Focal points

- Coaching and consulting for managers and specialists (up to level C)
- Support for change processes
- Conflict management
- HR strategy
- Organisational and HR development
- Performance management
- Reorganisation and redundancy processes
- Employer branding, HR marketing, recruitment and onboarding
- Retention management
- Wage policy and system
- Corporate culture
- Transformation of HR departments, including increased digitalisation

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## Professional experience

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- Development of HR strategies and definition and implementation of appropriate measures
- Management of HR projects, concept development and support for change processes
- Coaching of management staff and specialists in connection with leadership tasks and personal development
- Advice and support for managers (C level, middle management), especially in relation to conflict, reorganisation, redundancy, long-term absences, etc.
- Introduction of performance management, implementation of potential analysis and development measures, creation of competency matrices
- Development of employer branding and definition and implementation of measures relating to HR marketing
- Definition and implementation of a modern and professional recruitment process, including ensuring a positive candidate experience
- Creation of a comprehensive onboarding programme
- Development and introduction of a targeted and wage policy system
- Provision of advice and support for executive management in cultivating corporate culture
- Transformation of HR departments, including increased digitalisation